

How Walmart found cost savings, diversified supply chains and accelerated decision making.

Challenges

"Can we include PCR in our packaging without exceeding current budget?"

"Who sells the material we need and how much should we pay for it?"

"Our existing process is manual. Can AI help us find savings and efficiency gains?"

"Can we find converters willing to collaborate for the best product outcomes?"

Results

✓ Up to 20% savings

✓ 38 matched new suppliers

✓ Executed in 3 weeks

✓ Unprecedented engagement

"Circular has dramatically accelerated our ability to make decisions. We can get a view of the full market in one place and know that the transparency created by their software ensures competitive pricing. Our business units are lining up to get access to this tool."

Charlie Johnson-Hoefert
Director Global Planning, Walmart

Circular Platform Approach

Walmart selected a primary manufacturer in their Auto category to see if they could increase %PCR in product with cost savings.



Explore

1 hour

Enter target material technical specifications to instantly see global supply opportunities, identify relevant matched suppliers and evaluate market pricing. Review with dedicated Customer Success Team to hone sourcing event scope.



Source

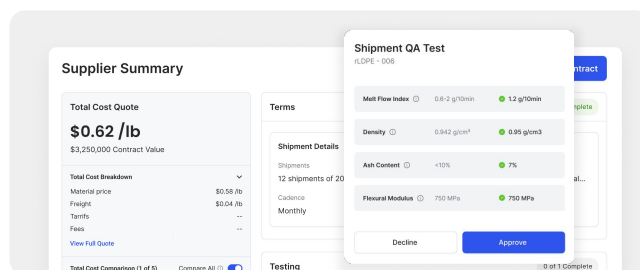
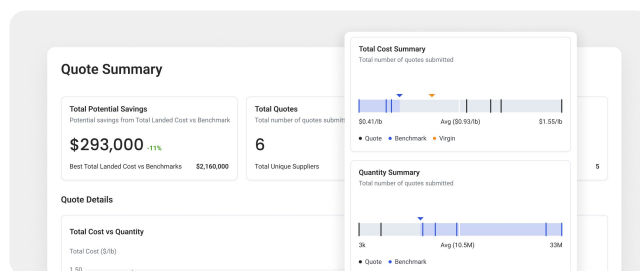
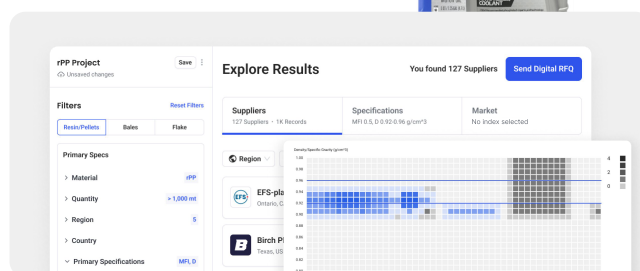
2 - 3 weeks

Segment target suppliers and run Digital RFQ. Use response data to optimize process. Easily communicate with project team and suppliers. Evaluate custom quotes to identify best fit and savings opportunities.



Procure

Easily manage lab and line testing with target suppliers. See full quote, test results and pricing data to create contracts efficiently. Add freight, testing and pre-negotiated quality control features to de-risk supply chain management.



Request a demo to see how global brands are using Circular to find 20% savings on sustainable and next gen materials.

circular.co/request-a-demo